



OP
ART



Bicottura Tradizionale italiana.
Italian traditional double fired.

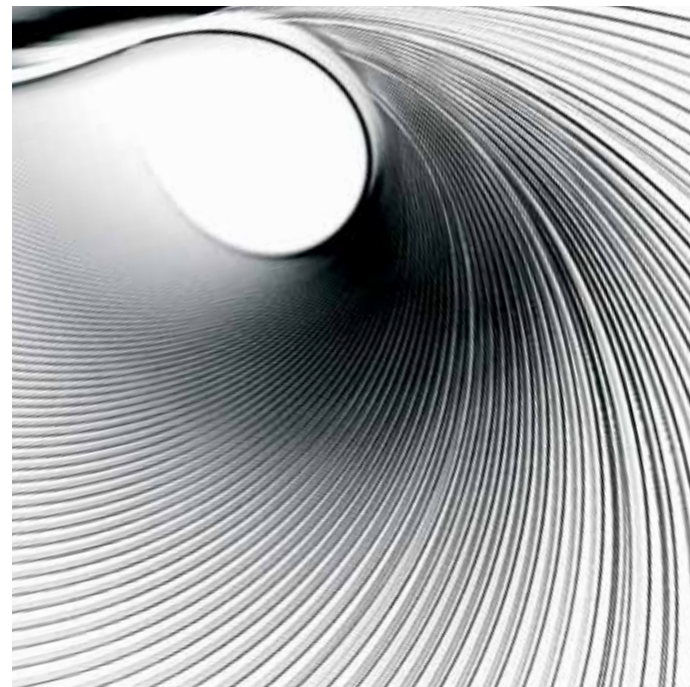
La Optical Art ispira la nuova collezione di Idea Ceramica Op Art. L'Optical Art, nata come movimento artistico nei primi anni cinquanta, si è poi sviluppata, in seguito, per buona parte del novecento. Ispirato a questa corrente artistica, il nostro prodotto utilizza linee grafiche basate su una rigorosa definizione del metodo operativo; questo, assieme a colori puri, tende a provocare le illusioni ottiche tipiche del movimento.

the optical art inspires the new collection of idea ceramica op art. the art movement was born at the very beginning of the 50's and developed into a considerable movement throughout the rest of the century. inspired by this artistic current our product employs graphic lines of a rigorous definition of the operation of method, this, united to colours of extreme purity tends to cause optical illusions typical of this peculiar art movement.

Optical Art inspire la nouvelle collection d'Idea Ceramica Op Art. L'Optical Art est un mouvement artistique des premières années 50, qui s'est développé ensuite pour une grande partie du '900. Notre produit, inspiré par les tendances de ce mouvement, utilise les lignes graphiques rigoureusement géométriques avec des couleurs pures, en provoquant ainsi les illusions optiques typiques du mouvement.

Die Optical Art inspiriert die neue Idea Ceramica Serie Op Art. Die Optical Art war eine künstlerische Bewegung Anfang der Fünfziger Jahren, die sich weiter in der 19. Jahrhundert entwickelt hat. Unser Produkt verwendet grafische Linien, basierend auf eine strenge Definition der Methode. Diese zusammen mit reinen Farben, verursacht optische Illusionen, typisch von der künstlerischer Bewegung.





Proposte di design per arredare i tuoi spazi
Design proposals for furnishing your living space



RIVESTIMENTO
OPTICAL WHITE 20X20 / 8"X8"
OP ART LIST.SILVER 2,5X20 / 1"X8"



RIVESTIMENTO
OPTICAL WHITE 20X20 / 8"X8"

Rivestimento
Wall Tile

White



A0AR20 Optical white
20x20 / 8"x8"
(32)mq

Red



A0AR22 Optical red
20x20 / 8"x8"
(40)mq

Black





A0AR21 Optical black
20x20 / 8"x8"
(34)mq

Decoro
Decor



A0AL16 Op art list.silver
2,5x20 / 1"x8"
(14)pz

FORMATO SIZE						
	Pz	Mq	Kg	Box	Mq	Kg
20x20	30	1,200	16,67	72	86,40	1.200
2,5X20	12	-	3,00	-	-	-

Pavimento coordinato
Matching floor





COL110 Colors Ghiaccio
34x34 / 13,6"x13,6"
(33)mq



COL800 Colors Rubino
34x34 / 13,6"x13,6"
(38)mq



COL610 Colors Nero
34x34 / 13,6"x13,6"
(33)mq

		
Pz	Mq	Kg
11	1,280	22,34
		
Box	Mq	Kg
48	61,44	1.072